

## **Report Anne Demick 2011 – 2014 to the House of Delegates.**

I have been privileged to be part of the EOA EC for the past three years and congratulate the President, Ria, on her achievements during that time.



Ria and I worked together with Barry Maughan, chairman of the co-ordination committee of IOA, on the World Ostomy Day 2012 project when we liaised with industry and all the member associations worldwide to try to make it a very special occasion. We chose as the theme “Let’s be Heard!” to try to awaken the silent voice of ostomates throughout the world.

The three main manufacturing companies supported us again and we were pleased to be able to offer:

### **The Coloplast Merit Award**

The aim of this award was to encourage the spread of enterprising initiatives of national ostomy associations around the globe and there were three regional contents; Europe, The Americas, Asia & South Pacific. The prize for each region was a cheque for \$3,000 and a diploma. The winners were Czech Republic, Canada, & The Philippines.

### **The ConvaTec Video Award**

In support of the “Let’s be heard!” vision, the competition encouraged the use of modern technology (e.g. YouTube) to provide an easy, impactful and measurable vehicle to promote awareness amongst the general population. The entries were innovative and encouraging and there was a very worthy winner who received an iPad.

### **The Hollister Photographic Competition**

This competition aimed to appeal to individual ostomates to send photographs of people with stomas living life to the full. Twelve photographs were chosen by the judges and were used to create the 2013 World Ostomy Day Calendar. The winners received \$250 for their association and a certificate of recognition.

My other contribution to the EOA EC has been in recording the minutes of the meetings. I have thoroughly enjoyed working with my colleagues and will look forward to developing future strategies that will be to the benefit of all ostomates worldwide.

United Kingdom, March 2014